



UNIVERSITATEA
BABEȘ-BOLYAI

FACULTATEA DE
BUSINESS
IN PARTNERSHIP

**Faculty of
Business**
Babeș-Bolyai
University

**2nd Conference call
for papers – extended
deadline**

Modern Trends
in Business,
Hospitality & Tourism
2nd edition

*Remodelling Businesses for
Sustainable Development*
May 12th -14th 2022

Call for papers

Modern Trends in Business, Hospitality & Tourism Conference

Conference Thematic: Remodelling Businesses for Sustainable Development

May 12th – 14th, 2022

Conference venue

Hybrid (*onsite*, at the Faculty of Business – Horea St. No 7, Cluj-Napoca, and *online*, via Teams Platform)

New Important deadlines

April 15th, 2022

Extended Abstract

April 22nd, 2022

Extended Abstract acceptance notification

May 7th, 2022

Paper submission for Conference Proceedings

May 27th, 2022

Reviewers' feedback for submitted papers

June 17th, 2022

Submission of final papers for Conference Proceedings

June 24th, 2022

Notification of final papers' acceptance for Conference Proceedings

June 30th, 2022

Submission of papers for Studia UBB Negotia journal

Registration fee

Undergraduate and master students - Free
PhD students - 60 Euro
Regular attendees (researchers, academics, practitioners) - 120 Euro

Contact info

conference.tbs@ubbcluj.ro

Email subject: 2022 Conference

Conference objective

The main objective of this conference is to bring together researchers, practitioners, and scholars from economic fields to exchange their research results and experiences and to discuss the most recent trends, challenges, and solutions in the fields of business, hospitality, and tourism. Submitted papers will address topics related to the following ones:

Conference topics

Smart and Sustainable Development Issues in the Digital Environment

Business Challenges and Opportunities during Crises

Sustainable Business Models

Innovation and Entrepreneurship

Changing Dimensions of Modern Business and Hospitality

Financing Alternatives for SMEs

Challenges and Trends in Tourism and Hospitality

Modern Customer Experiences

Human Capital Leadership & Organisational Behaviour

Challenges and Opportunities in International Business

Global Capital Markets and their Role in Investment Financing the Post-COVID19 Recovery

Corporate Governance

Classic and Alternative Approaches in the fields of Accounting, Banking, Business Law, Economics, and Finance

Paper submission

Extended Abstracts and (later) full papers (short or extended versions) must be submitted by email at: conference.tbs@ubbcluj.ro. Papers must be original and should not

have been previously published or under consideration for publication elsewhere. All abstracts and full papers must be written in English.

Participants interested in presenting a paper are invited to send a **Word file (in English) that includes** • an Extended Abstract of 600 to 800 words, • the Paper Title, • 5 keywords, and • JEL classification (http://www.aeaweb.org/journal/jel_class_system.html), • the Full Name of the author/authors, the Institutional Affiliation, and the • E-mail address.

The Extended Abstract (of 600 to 800 words) must cover the following aspects: • A brief *Introduction* of the approached subject highlighting the added value of the research (100-300 words); • *Research Purpose* and the *Methodological Approach* (70-100 words); • *Key Results* of the research and brief *Discussions* (270-320 words); • *Main Conclusions* (70-100 words); • *References* (5-12 references).

The Authors of the accepted Extended Abstracts are going to be further invited to submit their full papers. Depending on the authors' preference and on the double-blind peer review process, final papers can be published either as short papers in the Book of Proceedings (to be indexed by Springer) or as extended papers in the Studia UBB Negotia journal. In each case, the Organizing Committee will provide further details regarding the paper structure, the citation indications, and the formatting specifications.

Publication

To be considered for publishing opportunities, all contributions must be presented during the conference. Depending on the authors' preference and on the double-blind peer review process, final papers can be published either in the Book of Proceedings (to be indexed by Springer) or in the Studia UBB Negotia journal.

The conference welcomes researchers, academics, and practitioners to share their knowledge and findings. Undergraduate, master, and PhD students are also encouraged to present their research and to receive academic feedback and advice.

Organizing committee

- Assoc. Prof. Valentin TOADER, PhD Conference Chair
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- Prof. Cornelia POP, PhD, Program Chair
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